



# ANKITA KHOJE

## Fashion Designer

With a profound appreciation for craftsmanship and a keen influence for creating classic, timeless fashion, I embrace a modern yet rooted approach to design. My 2 years of experience in ready-to-wear design, has honed my ability to collaborate effectively within teams bringing challenging concepts to life. My educational background has equipped me with a comprehensive understanding of design concepts and business systems and now I am excited to take on new challenges in the UK fashion landscape.

## Experience

### Sales Advisor

H&M

Nov 2023 – Present

- Assist in customer enquiries, understanding customer needs and assure satisfaction, while maintaining an inviting visual space.
- Ensure customer retention with optimum team co-ordination, inventory management and product knowledge.

### Sales Assistant

House Of Fraser

Nov 2022 - Nov 2023

- Customer-oriented assistance in sales, promotions, and style advice.
- Basic visual merchandising and stocking in tandem with brand guidelines and customer retention strategies.

### Senior Designer

Style Junkiie

May 2022- Aug 2022

- Ensure floor co-ordination for the entire team; design, production, merchandising, and social media, alongside external collaborations.
- Conceptualise, design, and execute the primary collections, assisting the creative director. Execute and launch outsourced capsule collections.
- Co-ordinate collection launches and shoots (indoor and outdoor)
- Assist the founders and creative director in strategising yearly activities of collection launch concepts, collaborations, and popup events.
- Manage costing and sampling for core collections, and present final samples to the senior team.

### Junior Designer

Style Junkiie

June 2021 - May 2022

- .Execute the whole design process, right from research to designing, sampling, and the final launch under the creative directors's guidance.
- Source new fabrics, trims every season and work on product tech-sheets with digital teams for collection launches and the production team for design sampling and customisations.
- Engage in client interactions, represent the brand at pop-up events.

### Design Intern

Leheja by Sai

Oct 2020 - Dec 2020

### Studio Intern

Ka- Sha

Nov 2019 - Jan 2020

## Awards and Certifications

### Awards and Honors

- University Gold Medallist (Bachelors in Fashion Design)
- IFFTI contestant (International Design Competition)

### Certifications

- Carbon Literacy (Manchester Metropolitan University)
- Management of Fashion and Luxury Companies (Universita Bocconi)

## Contact

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## Education

### Masters in International Fashion Business Management

Manchester Metropolitan University  
2022 - 2023, Manchester

### Bachelors in Fashion Design

School of Fashion Technology  
2016 - 2020, Pune

## Skills

- Adobe: Illustrator, photoshop and Indesign
- Efficient in Microsoft Office Suite
- Strong experience of product life-cycle
- Good fabric knowledge
- Proficient in fashion illustration and technical drawing
- In-depth knowledge of garment construction
- Skilled in market and consumer analysis
- Attention to detail
- Good machine and hand sewing skills
- Powerful communication
- Highly organised and motivated

## Languages

- English : Fluent
- Hindi, Marathi : Fluent
- German, French : Beginner